

Business License

2025 Executive Summary

VS VS	Month		Annual					
	March 2024	March 2025	2021	2022	2023	2024	Projected 2025	2024-2025 % ∆
Applications Received *								
General	1,209	1,323	17,351	12,456	16,691	15,278	14,372	-5.9%
Privileged: Liquor and Gaming	97	1,323	1,458	1,308	1,743	1,669	1,644	
Regulated		43	423	528	1,140	364	396	
Total Applications Received		1,503	19,232		19,574	17,311	16,412	
Total Applications Received	1,545	1,505	13,232	14,232	13,374	17,311	10,412	3.270
Applications & Licenses Approved *								
General	1,138	1,167	14,097	12,048	14,346	14,126	12,632	-10.6%
Privileged: Liquor and Gaming	113	151	1,602	948	1,242	1,625	1,476	-9.2%
Regulated	10	24	198	132	294	407	240	-41.0%
Total Applications & Licenses Approved	1,261	1,342	15,897	13,128	15,882	16,158	14,348	-11.2%
Average Days to Process Application *								
General	24	23	15	21	25	19	23	23.2%
Privileged: Liquor and Gaming	139	67	232	172	144	84	83	
Regulated	25	22	146		276	35	48	
Business Establishments *								
New and Active Businesses	84,332	85,322	78,172	82,257	82,369	84,217	0	-100.0%
New and Active Licenses	101,253	102,901	94,641	98,994	99,300	101,605	0	-100.0%
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Customer Visits	869	952	5,314	7,500	11,288	12,060	11,492	-4.7%
Public Safety Inspection Approvals *	1,422	1,744	30,332	20,436	22,923	16,487	17,788	7.9%
Gross Receipts Summary								
Transient Lodging Tax	\$97,006,113	\$70,082,574	\$521,067,052	\$906,641,196	\$927,902,194	\$960,731,931	\$924,254,012	-3.8%
License Fees and Penalties	\$11,374,219	\$11,181,868	\$216,721,442	\$115,723,152	\$287,158,509	\$285,572,561	\$265,714,524	
Total	\$108,380,332	\$81,264,442	\$737,788,494	\$1,022,364,348	\$1,215,060,703	\$1,246,304,492	\$1,189,968,536	

Notes & Highlights

General business categories are subject to public safety inspections and approval of licenses within 45 working days.

Regulated business categories are subject to a medium level of background investigations and operating requirements to include County and State regulatory mandates.

Privileged Liquor & Gaming are subject to high level of background investigations and suitability which may include County, State, or Federal regulatory mandates.

Business Establishments include new business establishments in addition to previously approved businesses in operation.

Public Safety Inspections include all regulatory agencies including but not limited to Zoning, Fire, Health, LVMPD, SWC, AQM, Animal Control or Public Works and/or State Business & Industry.

^{*} Real Time Data reported at a single point in time.